Alexandria, Egypt

# **ABDULLAH AHMED**

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### **Employment**

### LamsaWorld (Game Designer) - UAE (Remote)

#### 2022 - Current

- Designed K-12 games and activities that align with learning objectives and curriculum outlines, enhancing student engagement and learning outcomes.
- Created comprehensive design documentation outlining game mechanics and features, ensuring clear communication and efficient development processes.
- Ensured game balance through iterative testing and adjustments, maintaining a fair and enjoyable experience for the target audience.
- Built and tested prototypes to validate game concepts and mechanics.
- Conducted QA sessions to ensure learning objectives are met and playtesting sessions are effective.

# Legends of Learning (Game Designer/Developer) - USA (Remote)

### 2021 - 2022

- Designed and developed HTML5 (web) instructional games for K-12.
- Managed project timelines, resources, and team coordination to ensure successful project delivery.
- Monitored KPIs to track progress and measure the success of the educational game.
- Successfully developed three educational games that achieved top chart rankings based on both student and teacher ratings.

## GIZ, GMBH (Game Designer/Developer) - Egypt

#### 2018 - 2019

- Designed & developed a persuasive game about work ethics for blue collars.
- Managed project timelines, resources, and team coordination to ensure successful project delivery.
- Conducted playtesting sessions to gather feedback and refine game mechanics and user experience.

### **Education**

Bachelor in Architecture Design - Alexandria, Egypt

### **Certificates**

- Game Design Training Gamify now, Germany
- Indie Prize Scholarship, Berlin
- Gamification & Purposeful Gaming Playful Solutions
- CoreLabs Game Accelerator-GSVLABS, SiliconValley

### **Languages and Tools**

- Game Maker, Unreal Engine, Unity C#
- Photoshop, Illustrator
- Word Docs, Excel, Sheets
- Trello, Notion, Github, Sourcetree
- Arabic, English

### **Nominations & Awards**

- IMGA Best Quick Play Game MENA
- A MAZE. / Johannesburg 2016 Selection
- IndiePrize 2016 Nomination

#### Online Portfolio

http://www.abdullahgamedev.com/